

## **SPONSORSHIP OPPORTUNITIES**

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	PRESENTING SPONSOR	PRINCIPAL SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR
BENEFITS OF SPONSORSHIP	\$25,000	\$15,000	\$10,000	\$5,000
NAMING OPPORTUNITY				
Your organization "Presents" anywhere the festival is mentioned and on all electronic and printed media.	•			
Your organization will be the naming sponsor for the Philharmonic Orchestra Performance in Slater Park and listed under "Brought to You By" in all announcements, press releases, marketing materials and social media for the festival.		•		
Your organization would be a naming sponsor on a tent pole event at the festival such as the Slater Park Fall Festival or Downtown LIVE.				
Your organization would be a naming sponsor on a large event at the festival such as Family Fun Day, Culture Shock, Fireworks or the Pawtucket Film Festival.				•
PROMO MATERIALS RECOGNITION				
Mention in the 2023 Sponsorship Package	•			
ON-SITE RECOGNITION				
Stage Announcements	SPECIAL THANKS FROM THE MAYOR ON STAGE & SPEAKING OPPORTUNITY	SPECIAL THANKS FROM THE MAYOR TOGETHER ON STAGE	SPECIAL STAGE MENTION AT PREMIER EVENT	SPECIAL STAGE MENTION
Advertising At Events	DISPLAY BANNER & PROMO MATERIALS	DISPLAY BANNER & PROMO MATERIALS	DISPLAY BANNER & PROMO MATERIALS	DISPLAY BANNER & PROMO MATERIALS
Film Festival Drive-In Movie	NAME & LOGO "PRESENTS" FULL SCREEN DURING OPENING & END CREDITS	NAME & LOGO "PRINCIPAL" FULL SCREEN DURING OPENING & END CREDITS	NAME & LOGO "PLATINUM" FULL SCREEN DURING OPENING & END CREDITS	NAME & LOGO "GOLD" FULL SCREEN DURING OPENING & END CREDITS
WEB & SOCIAL MEDIA RECOGNITION	-			
Website, Email Newsletters and Wrap-up Package	NAME & LOGO "PRESENTS"	NAME & LOGO "PRINCIPAL"	NAME & LOGO "PLATINUM"	NAME & LOGO "GOLD"
Social Media Promotion (Facebook, Instagram, Twitter)	NAME & LOGO "PRESENTS" ALL POSTS	NAME & LOGO DAILY POSTS	NAME & LOGO WEEKLY POST	NAME & LOGO MONTHLY POST
Press Release Mention	NAME LISTED AS SPONSOR "PRESENTS"	NAME LISTED AS SPONSOR "PRINCIPAL"	NAME LISTED AS SPONSOR "PLATINUM"	
Other	LUNCH WITH MAYOR & FESTIVAL DIRECTOR/ PHOTO-OP WITH PRESS	PHOTO-OP WITH PRESS	PHOTO-OP	PHOTO-OP



## **SPONSORSHIP OPPORTUNITIES**

	SILVER SPONSOR	BRONZE SPONSOR	PATRON -	SUPPORTER -	FRIEND -
BENEFITS OF SPONSORSHIP	\$2,500	\$1,000	\$500	\$100	<\$100
NAMING OPPORTUNITY					
Your organization would be a naming sponsor on a mid sized event at the festival such as Gallery Tours, Arts Demonstrations or Performances.	•				
PROMO MATERIALS RECOGNITION					
Mention in the 2023 Sponsorship Package	•				
ON-SITE RECOGNITION					
Advertising At Events	DISPLAY BANNER	DISPLAY BANNER			
Film Festival Drive-In Movie	NAME & LOGO "SILVER" FULL SCREEN DURING OPENING & END CREDITS	NAME & LOGO "BRONZE" FULL SCREEN	SPECIAL THANKS END CREDITS CRAWL	SPECIAL THANKS END CREDITS CRAWL	
WEB & SOCIAL MEDIA RECOGNITION					
Website	NAME & LOGO "SILVER"	NAME & LOGO "BRONZE"	NAME & LOGO "PATRON"	SPECIAL THANKS	SPECIAL THANKS
Social Media Promotion (Facebook, Instagram, Twitter)	NAME & LOGO 3 POSTS	NAME & LOGO I POST	NAME & LOGO I POST	SPECIAL THANKS	SPECIAL THANKS
Email Newsletter/2021 Wrap-up Package	NAME & LOGO "SILVER"	NAME & LOGO "BRONZE"	NAME & LOGO "PATRON"	SPECIAL THANKS	SPECIAL THANKS

With your support, the Pawtucket Arts Festival will continue to create events, connections, and projects that empower artists and the community.



## **SPONSORSHIP OPPORTUNITIES**

## Yes.....I want to be a sponsor of the 2023 Pawtucket Arts Festival.

Please fill out and return. Make check payable to the City of Pawtucket. Send to: The Pawtucket Arts Festival, Pawtucket City Hall, 137 Roosevelt Avenue, Pawtucket, RI 02860.

☐ PRESENTING Sponsor, \$25,000	
PRINCIPAL Sponsor, \$15,000	
☐ PLATINUM Sponsor, \$10,000	
GOLD Sponsor, \$5,000	
SILVER Sponsor, \$2,500	
☐ BRONZE Sponsor, \$1,000	
PATRON, \$500	
☐ SUPPORTER, \$100+	
FRIEND, \$100 and under	
Amount enclosed \$	
Contact Name:	
Company:	
Address:	
Phone Number:	
Cell Phone:	
Email:	