



CELEBRATE THE ARTS IN PAWTUCKET  
BECOME A 2010 SPONSOR TODAY

*Many Companies are turning to event marketing as a great way to advertise and/or supplement their overall promotional and marketing campaigns. The 2010 Pawtucket Arts Festival offers various levels of sponsorship allowing you to get your name in front of Rhode Island consumers.*

**Please Check Your Sponsorship Category:**

( ) ***Naming Sponsor:*** (\$25,000) AVAILABLE

- Principal company sponsor at the 2010 Annual Pawtucket Arts Festival.

**Benefits:**

- Your company promoted as Pawtucket Arts Festival's principal sponsor on **all** press releases and marketing materials
- Company logo incorporated into Pawtucket Arts Festival logo.
- Paw Sox marketing opportunities: throw out first pitch at a game with an announcement of your company's major role in supporting the Pawtucket Arts Festival; Pawtucket Arts Festival logo (incorporating your logo) on Paw Sox advertising in print media and incorporated into radio advertising that promotes Concert Kickoff event; your company's major sponsorship noted on Pawtucket Times supplement (to be distributed at the Kickoff event at two gates/or inserted in newspapers); complimentary tent provided at Paw Sox Fan Fest event in Summer to promote your company; tickets to VIP suite at Paw Sox Concert Kickoff event; Banner promoting Pawtucket Arts Festival (incorporating your company's logo) placed at stadium hung at prominent location of stadium; at every home game, the PSA would be played and the announcer would announce the dates of the Pawtucket Arts Festival, specifically noting the date of the kick-off event and your company's sponsorship; press conference to announce the bands playing at the Paw Sox Concert Kickoff event with your company represented at the event.
- Recognition as the naming sponsor in radio, cable and television advertising and public service announcements promoting Pawtucket Arts Festival.
- Your company banner hung at **all** Arts Festival events.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at **all** events.
- Lunch with Mayor James E. Doyle and Rep. Peter and Kristine Kilmartin, Honorary Co-Chairs of the Pawtucket Arts Festival.
- Link to sponsor's website.

( ) **Major Media Sponsor:** (\$25,000 /cash or in-kind donation) AVAILABLE  
(Print, Television, Radio, Cable)

**Benefits:**

- Exclusive exposure for your media category (print, television, radio, cable).
- Your company promoted as official media sponsor on **all** press releases and marketing materials.
- Your company banner hung at selected Arts Festival events.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at **all** events.
- Lunch with Mayor James E. Doyle and Rep. Peter and Kristine Kilmartin, Honorary Co-Chairs of the Pawtucket Arts Festival.
- Your company logo listed in marketing collateral
- Link to sponsor's website.
- Gala Tickets.

( ) **Principal Sponsor:** (\$15,000)

- ~~Philharmonic Concert Sponsorship~~ **TAKEN BY PAWTUCKET TEACHERS' ALLIANCE**

**Benefits:**

- Your company promoted as sponsor of this event on **all** press releases and marketing materials.
- Recognition in radio, cable and television advertising and public service announcements.
- Your company banner hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park on front of the stage.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at this event.
- Lunch with Mayor James E. Doyle and Rep. Peter and Kristine Kilmartin, Honorary Co-Chairs of the Pawtucket Arts Festival.
- Your company logo listed in marketing collateral and in the Arts Festival website as sponsor for this event.
- Link to sponsor's website.
- Gala Tickets.

( ) **Platinum Sponsors:** (\$10,000)

- Dragon Boat Sponsorship. **AVAILABLE**
- Festival Gala Sponsorship: **AVAILABLE**
- Permanent Art Work. **AVAILABLE**

**Benefits:**

- Recognition in **all** press releases and marketing materials.
- Your company banner hung at the Festival Gala or at main stage of Dragon Boat event (if you sponsor this event).
- Your banner also hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at your sponsored event.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Lunch with Mayor James E. Doyle and Rep. Peter and Kristine Kilmartin, Honorary Co-Chairs of the Pawtucket Arts Festival.
- Your company logo listed in marketing collateral and on the Arts Festival website.
- Link to sponsor's website.
- Gala tickets.

( ) **Gold Sponsors:** (\$5,000) **Consider sponsoring one of the following:**

- Stone Soup Folk Fest Sponsorship **AVAILABLE**
- Arts Fest **AVAILABLE**
- Ethnic and Labor Festival- **AVAILABLE**
- Pawtucket Film Festival Sponsorship **AVAILABLE**
- Downtown Dance Performance **AVAILABLE**
- Radio Disney Sponsorship **AVAILABLE**
- (In-kind) Web Site Design Sponsorship **AVAILABLE**
- Graphic Design **AVAILABLE**
- Rack Card Printing **AVAILABLE**
- Pawtucket Arts Festival Program Printing **AVAILABLE**
- Philharmonic Program Book Ads & Street Banners **AVAILABLE**
- Bill Board Location off I95 **AVAILABLE**

**Benefits:**

- Recognition in **all** press releases and marketing materials.
- Your company banner hung at your sponsored event.
- Your banner also hung at the Pawtucket Teacher's Alliance Pops in the Park Concert in Slater Park.
- Complimentary tickets at Festival Gala.
- Lunch with Mayor James E. Doyle and Rep. Peter and Kristine Kilmartin, Honorary Co-Chairs of the Pawtucket Arts Festival.
- Opportunity to provide information/items at your sponsored event.
- Special seating tickets to the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Your company logo listed in marketing materials.
- Link to sponsor's website.
- Gala Tickets.

( ) **Silver Sponsors:** (\$2,500) **Consider sponsoring one of the following:**

- Radio advertising Sponsorship **AVAILABLE**
- Philharmonic Program Book Ads **AVAILABLE**
- Printing of official Pawtucket Arts Festival T-Shirt **AVAILABLE**
- (In-Kind) Design of official Pawtucket Arts Festival T-Shirt **AVAILABLE**
- Bus shuttle from Senior Housing to Pawtucket Teachers' Alliance Pops in the Park Concert **AVAILABLE**
- Festival Poster Image **AVAILABLE**
- Festival Poster Design- **AVAILABLE**
- Festival Poster Printing **AVAILABLE**
- (In-kind) Eight Gateway Signs **AVAILABLE**
- Pawtucket Arts Festival Hats **AVAILABLE**
- Pawtucket Arts Festival magnets **AVAILABLE**
- Gala Restaurant Signage **AVAILABLE**

**Benefits:**

- Complimentary tickets to Festival Gala.
- Your company logo listed on item or service sponsored.
- Special seating tickets to Pawtucket Teachers' Alliance Pops In the Park Concert in Slater Park.
- Your banner hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Lunch with Mayor James E. Doyle and Rep. Peter and Kristine Kilmartin, Honorary Co-Chairs of the Pawtucket Arts Festival.
- Opportunity to provide information/items at your sponsored event.
- Your Logo listed in marketing materials and on the Arts Festival website.
- Link to sponsor's website.
- Gala Tickets.

( ) **Titanium Sponsors:** (\$1,000) **Consider sponsoring one of the following:**

**Benefits:**

- Your company banner hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Your Logo listed in marketing materials and on the Arts Festival website.
- Link to sponsor's website.
- Gala Tickets.

( ) **Bronze Sponsors:** (\$500) **AVAILABLE**

**Benefits:**

- Your company banner hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Your company name listed on the Arts Festival website.
- Complimentary tickets to Festival Gala.

- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Gala Tickets.

( ) **Patrons:** ( \$250 and under ) AVAILABLE

**Benefits:**

- Your name listed in Arts Festival website.

Please fill out enclosed form. Make check payable to the City of Pawtucket. Send to Herb Weiss, Pawtucket Arts Festival, 175 Main Street, 3<sup>rd</sup> Floor, Pawtucket, RI 02860. Questions...Please call Herb Weiss, Economic and Cultural Affairs Officer at (401) 724-5200; fax (401) 726-6237

**-- Thank you --**

Contributions to the City of Pawtucket are tax deductible if they are a donation.