



May 13, 2011

Dear Arts Supporter:

No one is immune from worrying about today's difficult financial challenges. Even though the Ocean State's economic climate is slowly improving, many residents still continue to stay at home, travel less, and spend less for entertainment. We believe that our upcoming 2011 Pawtucket Arts Festival is needed more than ever to provide Rhode Islanders the needed opportunity to enjoy quality musical and artistic programming either free or at a very nominal fee.

Throughout the ages, in trying times, art has both inspired and brought hope to people in their lives. Like in the past, art will continue to have a strong positive impact on today's society.

A sponsorship of \$ 2,500, or what ever amount you can afford to support the upcoming Pawtucket Arts Festival, will do more than just sustain our annual event and positively promote our community. It just makes good business sense, too. Over the past 12 years our continued marketing efforts (using marketing collateral, newspaper advertising, radio, cable and television advertising) have promoted the names of sponsoring businesses throughout the Ocean State, the New England region, and nationally. For your information, the Pawtucket Art Festival's official website [www.pawtucketartsfestival.org](http://www.pawtucketartsfestival.org) will provide you with details about last year's Arts Festival, including a description of events, and a list of our business sponsors.

Like 2010, this year's Arts Festival, scheduled from September 9 to September, 18, will bring back to Pawtucket a sparkling array of performing and visual arts that appeal to people of all ages and interests. With your sponsorship, we hope to provide the quality programming that you and the tens of thousands of attendees expect.

I hope we can count on your financial support and sponsorship for our 2011 Pawtucket Arts Festival. Your financial support of the Pawtucket Arts Festival will help the Festival to flourish, even in these difficult times. Please feel free to contact our Fundraising Chair, Cheryle Ihrig at 401-722-7310.

With much appreciation,

Morris and Phyllis Nathanson  
Honorary Fundraising Chairs, Pawtucket Arts Festival