



CELEBRATE THE ARTS IN PAWTUCKET
BECOME A 2011 SPONSOR TODAY

Many Companies are turning to event marketing as a great way to advertise and/or supplement their overall promotional and marketing campaigns. The 2011 Pawtucket Arts Festival offers various levels of sponsorship allowing you to get your name in front of Rhode Island consumers.

Please Check Your Sponsorship Category:

() ***Naming Sponsor:*** (\$25,000) AVAILABLE

- Principal company sponsor at the 2011 Annual Pawtucket Arts Festival.

Benefits:

- Your company promoted as Pawtucket Arts Festival's principal sponsor on **all** press releases and marketing materials
 - Company logo incorporated into Pawtucket Arts Festival logo.
- Recognition as the naming sponsor in radio, cable and television advertising and public service announcements promoting Pawtucket Arts Festival.
- Your company banner hung at **all** Arts Festival events.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at **all** events.
- Lunch with Mayor Donald R. Grebien and Honorary Co-Chairs of the Pawtucket Arts Festival.
- Link to sponsor's website.

() ***Major Media Sponsor:*** (\$25,000 /cash or in-kind donation) AVAILABLE
(Print, Television, Radio, Cable)

Benefits:

- Exclusive exposure for your media category (print, television, radio, cable).
- Your company promoted as official media sponsor on **all** press releases and marketing materials.
- Your company banner hung at selected Arts Festival events.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at **all** events.
- Lunch with Mayor Donald R. Grebien and Honorary Co-Chairs of the Pawtucket Arts Festival.
- Your company logo listed in marketing collateral
- Link to sponsor's website.

() **Principal Sponsor:** (\$15,000)

- ~~Philharmonic Concert Sponsorship~~ **TAKEN BY PAWTUCKET TEACHERS' ALLIANCE**

Benefits:

- Your company promoted as sponsor of this event on **all** press releases and marketing materials.
- Recognition in radio, cable and television advertising and public service announcements.
- Your company banner hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park on front of the stage.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at this event.
- Lunch with Mayor Donald R. Grebien and Honorary Co-Chairs of the Pawtucket Arts Festival.
- Your company logo listed in marketing collateral and in the Arts Festival website as sponsor for this event.
- Link to sponsor's website.

() **Platinum Sponsors:** (\$10,000)

- Dragon Boat Sponsorship. **AVAILABLE**
- Festival Gala Sponsorship- **AVAILABLE**
- Permanent Art Work. **AVAILABLE**

Benefits:

- Recognition in **all** press releases and marketing materials.
- Your company banner hung at the Festival Gala or at main stage of Dragon Boat event (if you sponsor this event).
- Your banner also hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Opportunity to provide information/items at your sponsored event.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Lunch with Mayor Donald R. Grebien and Honorary Co-Chairs of the Pawtucket Arts Festival.
- Your company logo listed in marketing collateral and on the Arts Festival website.
- Link to sponsor's website.

() **Gold Sponsors:** (\$5,000) **Consider sponsoring one of the following:**

- Stone Soup Folk Fest Sponsorship **AVAILABLE**
- Arts Fest **AVAILABLE**
- Ethnic and Labor Festival- **AVAILABLE**
- Pawtucket Film Festival Sponsorship **AVAILABLE**
- (In-kind) Web Site Design Sponsorship **AVAILABLE**
- Graphic Design **AVAILABLE**
- Rack Card Printing **AVAILABLE**
- Pawtucket Arts Festival Program Printing **AVAILABLE**
- Philharmonic Program Book Ads & Street Banners **AVAILABLE**
- Bill Board Location off I95 **AVAILABLE**

Benefits:

- Recognition in **all** press releases and marketing materials.
- Your company banner hung at your sponsored event.

- Your banner also hung at the Pawtucket Teacher's Alliance Pops in the Park Concert in Slater Park.
- Complimentary tickets at Festival Gala.

- Lunch with Mayor Donald R. Grebien and Honorary Co-Chairs of the Pawtucket Arts Festival.
- Opportunity to provide information/items at your sponsored event.
- Special seating tickets to the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Your company logo listed in marketing materials.
- Link to sponsor's website.

() **Silver Sponsors:** (\$2,500) **Consider sponsoring one of the following:**

- Radio advertising Sponsorship **AVAILABLE**
- Philharmonic Program Book Ads **AVAILABLE**
- Printing of official Pawtucket Arts Festival T-Shirt **AVAILABLE**
- (In-Kind) Design of official Pawtucket Arts Festival T-Shirt **AVAILABLE**
- Bus shuttle from Senior Housing to Pawtucket Teachers' Alliance Pops in the Park Concert **AVAILABLE**
- Festival Poster Image **AVAILABLE**
- Festival Poster Design- **AVAILABLE**
- Festival Poster Printing **AVAILABLE**
- (In-kind) Eight Gateway Signs **AVAILABLE**
- Pawtucket Arts Festival magnets **AVAILABLE**
- Gala Restaurant Signage **AVAILABLE**

Benefits:

- Complimentary tickets to Festival Gala.
- Your company logo listed on item or service sponsored.
- Special seating tickets to Pawtucket Teachers' Alliance Pops In the Park Concert in Slater Park.
- Your banner hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Lunch with Mayor Donald R. Grebien and Honorary Co-Chairs of the Pawtucket Arts Festival.
- Opportunity to provide information/items at your sponsored event.
- Your Logo listed in marketing materials and on the Arts Festival website.
- Link to sponsor's website.

() **Titanium Sponsors:** (\$1,000) **Consider sponsoring one of the following:**

Benefits:

- Your company banner hung at the Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Complimentary tickets to Festival Gala.
- Special seating tickets to Pawtucket Teachers' Alliance Pops in the Park Concert in Slater Park.
- Your Logo listed in marketing materials and on the Arts Festival website.
- Link to sponsor's website.

() **Bronze Sponsors:** (\$500) **AVAILABLE**

Benefits:

